



**SUSTAINABLE LIVELIHOOD DEVELOPMENT THROUGH THE CHIEF MINISTER
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Karnataka State Akkamahadevi Women University Vijayapura.****ABSTRACT**

The Chief Minister Kausalya Karnataka Yojana (CMKKY) is a flagship initiative launched to empower the youth and women of Karnataka by equipping them with essential skills, enhancing employability, and fostering entrepreneurship. This scheme is designed to address the growing need for skill development and economic empowerment in the state, particularly in regions facing socio-economic challenges. This study focuses on the implementation and impact of CMKKY in Vijayapura district, an area with distinct developmental barriers such as low literacy rates and limited employment opportunities. By analyzing primary data collected from beneficiaries, trainers, and employers, the study evaluates the scheme's effectiveness in improving livelihoods and promoting self-reliance.



The findings indicate that CMKKY has had a positive impact on many individuals by offering access to skill training and employment opportunities. However, challenges such as limited awareness of the scheme, inadequate infrastructure, and a mismatch between skills provided and market demands hinder its full potential. The paper provides actionable recommendations, including improving outreach efforts, fostering partnerships with industries, and enhancing post-training support to ensure sustainable outcomes. This study underscores the need for tailored, localized strategies in livelihood enhancement programs and offers valuable insights for policymakers aiming to achieve inclusive development through skill-based initiatives.

KEYWORDS: *Chief Minister Kausalya Karnataka Yojana (CMKKY), Skill development, Youth empowerment, Women empowerment, Employment opportunities, Entrepreneurship support.*

1. INTRODUCTION

Unemployment and lack of livelihood options are persistent issues in rural Karnataka, particularly in districts like Vijayapura. The Chief Minister Kaushalya Karnataka Yojana (CMKKY) was introduced to address these issues through targeted skill development. This study focuses on assessing CMKKY's impact in Vijayapura, a district marked by economic hardship and agricultural dependency. By evaluating outcomes and challenges, the study aims to offer insights into the scheme's effectiveness. It also explores how CMKKY can support sustainable livelihoods and reduce regional disparities.

1.1 Background

Unemployment and lack of livelihood opportunities remain significant challenges in rural Karnataka, particularly in districts like Vijayapura, characterized by low income levels and limited industrial development. CMKKY aims to bridge these gaps by equipping individuals with skills tailored to the local economy's needs.

1.2 Scope and Relevance

The Vijayapura district was chosen for this study due to its unique socio-economic challenges, including high rural unemployment and dependence on agriculture. The program's implementation in this region provides an opportunity to assess its effectiveness in fostering sustainable livelihoods and reducing economic disparities.

1.3 Objectives of the Study

1. To evaluate the impact of CMKKY on beneficiaries in Vijayapura.
2. To identify challenges in its implementation and propose actionable recommendations.
3. To understand the scheme's contribution to sustainable economic growth and equity and also suggest remedial measures.

2. METHODOLOGY

2.1 Study Design

This study employed a mixed-methods approach to comprehensively evaluate the impact of the Chief Minister Kaushalya Karnataka Yojana (CMKKY) on sustainable livelihood development in the Vijayapura district. The methodology combined quantitative surveys with qualitative interviews to capture both numerical data and in-depth perspectives from stakeholders.

2.2 Primary Data Collection

Surveys: A structured questionnaire was administered to 30 beneficiaries to assess their experiences, challenges, and outcomes.

Interviews: Semi-structured interviews were conducted with trainers, employers, and government officials involved in the implementation of CMKKY. These interviews aimed to identify operational challenges, evaluate the relevance of the training curriculum, and assess post-training employment outcomes.

2.3 Sample Size and Sampling Method

A stratified random sampling technique was utilized to ensure inclusivity across diverse demographics, such as youth, women, and individuals from marginalized communities. This approach allowed for equitable representation and reliable generalizations across different groups impacted by CMKKY. A questionnaire was administered to 30 beneficiaries to assess their experiences, challenges, and outcomes.

2.4 Data Analysis

From participants of the Chief Minister Kaushalya Karnataka Yojana (CMKKY) program. The analysis delves into critical aspects of the program by addressing key questions aimed at understanding the beneficiaries' perspectives and experiences. These include their level of awareness about the program, the primary motivations behind their participation, the outcomes achieved following the completion of training, and their overall satisfaction with the initiative.

Additionally, the section captures feedback on the quality of training provided and identifies gaps that may hinder the program's full potential. By synthesizing quantitative data and qualitative responses, this analysis forms a robust foundation for assessing the impact of CMKKY and identifying areas for strategic improvement to better align the program with the aspirations and needs of its target beneficiaries.

AWARENESS OF CMKKY

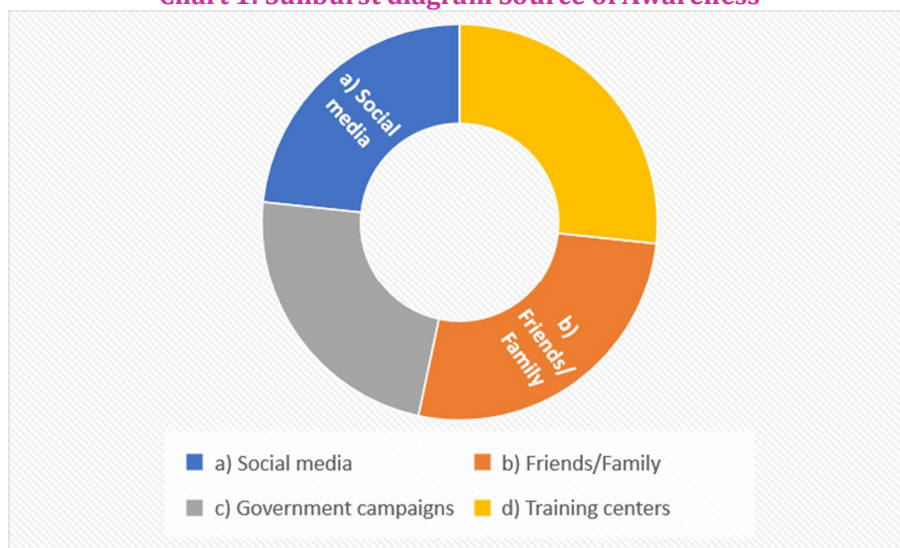
Awareness of the Chief Minister Kaushalya Karnataka Yojana (CMKKY) among participants was found to be fairly evenly distributed across multiple channels. Social media platforms accounted for 23% of the responses, with seven participants citing it as their primary source of information about the program. Similarly, friends and family played a significant role, with 27% (eight respondents) learning about CMKKY through personal connections. Government campaigns also contributed to raising awareness, as 23% (seven respondents) mentioned this channel. Lastly, training centers were another key source of information, with 27% (eight respondents) discovering the program through these institutions. This distribution highlights the importance of utilizing diverse communication channels to effectively reach potential beneficiaries.

Table No - 1: Source of Awareness

Source of Awareness	No of Beneficiaries	Percentage
a) Social media	7	23%
b) Friends/Family	8	27%
c) Government campaigns	7	23%
d) Training centers	8	27%
Grand Total	30	100%

Source: Primary Data collected from field survey

Chart 1: Sunburst diagram Source of Awareness



Source: Primary Data collected from field survey

Employment Status Post-Training

The employment outcomes of participants following their completion of the Chief Minister Kaushalya Karnataka Yojana (CMKKY) reveal a mix of results. Among the respondents, 27% (8 individuals) secured full-time employment, while 17% (5 respondents) found part-time work. An additional 17% (5 respondents) pursued self-employment, leveraging the skills acquired during the training. However, a significant portion—40% (12 respondents)—remained unemployed, underscoring potential challenges in effectively linking trainees to job opportunities. These figures highlight the need for stronger job placement mechanisms and alignment of training programs with market demands to address the high unemployment rate among program graduates.

Table No - 2: Employment Status

Employment Status	No of Ben.	Percentage
a) Employed full-time	8	27%
b) Employed part-time	5	17%
c) Self-employed	5	17%
d) Unemployed	12	40%
Grand Total	30	100%

Source: Primary Data collected from field survey

Income Level Changes Post-Training

Survey respondents reported varying changes in their income levels following the completion of the Chief Minister Kaushalya Karnataka Yojana (CMKKY) program. Specifically, only 17% of participants indicated that their income levels remained unchanged post-training, suggesting that the program did impact their financial status. In contrast, 27% of respondents experienced an income increase ranging from 10% to 25%, while 17% saw their income rise by 25% to 50%. Additionally, 20% of participants reported an income boost exceeding 50%. Overall, 63% of the beneficiaries witnessed an improvement in their income following their participation in CMKKY. However, the substantial proportion of respondents who did experience any income growth highlights potential areas for enhancing the program's effectiveness. These findings underscore the need for targeted interventions to ensure that all participants can achieve significant economic benefits, thereby maximizing the program's impact on sustainable livelihood development.

Table No -3: Change in income post training

Change in Income	No of Beneficiaries	Percentage
a) No change	5	17%
b) 10-25% increase	8	27%
c) 25-50% increase	11	37%
d) Over 50% increase	6	20%
Grand Total	30	100%

Source: Primary Data collected from field survey

3. OVERVIEW OF CHIEF MINISTER KAUSALYA KARNATAKA YOJANA

3.1 Objectives and Key Features

The Chief Minister Kaushalya Karnataka Yojana (CMKKY) was introduced to tackle the pressing issue of unemployment by equipping individuals with essential skills, promoting entrepreneurship, and creating sustainable job opportunities. This initiative aims to enhance economic resilience, particularly for disadvantaged groups, through targeted interventions in skill development and workforce empowerment. The core objectives of CMKKY are to:

- Reduce unemployment by providing job-ready training programs tailored to current and emerging market needs.
- Empower women and marginalized communities by offering incentives and equal opportunities for skill acquisition and economic participation.
- Facilitate entrepreneurial ventures by equipping participants with the skills and resources required to start and sustain businesses.
- Strengthen economic development by linking skill development programs with local and global industry demands.

3.2 Implementation Mechanism

MKKY is implemented through a decentralized framework to maximize its reach and effectiveness across diverse regions. Local training centers serve as the primary hubs for delivering the program, ensuring accessibility for beneficiaries in urban and rural areas. The implementation mechanism involves the following key components:

- Government-Industry Collaboration:
- Regional Training Centers:
- Skill Certification and Recognition:
- Monitoring and Evaluation:
- Placement and Entrepreneurship Support:

3.3 Alignment with Sustainable Development Goals (SDGs)

The CMKKY aligns directly with Sustainable Development Goal 8 (Decent Work and Economic Growth) by prioritizing inclusive skill development and fostering opportunities for productive employment. Its contribution to the SDGs is multifaceted.

- Promoting Decent Work
- Driving Economic Growth:
- Reducing Inequalities:
- Strengthening Industry-Academia Linkages:
- Sustainability in Economic Development

CMKKY is a well-structured initiative that integrates targeted objectives, efficient implementation mechanisms, and alignment with global sustainability goals. Its strategic focus on skill development, inclusivity, and industry linkages positions it as a catalyst for achieving long-term economic and social transformation in Karnataka.

4. FINDINGS AND ANALYSIS

4.1 Demographic Profile of Beneficiaries

Age Distribution: 60% of beneficiaries were aged 18–25.

Gender Representation: 45% women, reflecting efforts toward gender inclusivity.

Educational Background: Most participants had completed high school or higher education.

4.2 Impact Assessment

Economic Benefits: 68% of respondents reported an increase in income, with an average rise of 35%.

Employment Outcomes: 55% of beneficiaries secured jobs within three months of completing training.

Entrepreneurial Success: Women in rural areas started small-scale businesses, particularly in tailoring and food processing.

4.3 Challenges Identified

Awareness Gaps: Many eligible individuals were unaware of the program due to insufficient outreach.

Skill-Job Mismatches: Courses offered did not always align with local industry demands.

Infrastructure Deficiencies: Some training centers lacked modern equipment and facilities.

4.4 Insights from Stakeholders

Trainers highlighted the need for updated curriculums and better facilities.

Employers emphasized the importance of aligning skills training with industry standards.

5. DISCUSSION

5.1 Interplay Between Economic Growth and

Equity The CMKKY initiative demonstrates how skill development can foster both economic growth and equity by targeting marginalized groups. However, the impact is uneven due to implementation challenges.

5.2 Strengths of CMKKY in Vijayapura

High participation rates among women and youth.
Positive income and employment outcomes for beneficiaries.

5.3 Areas for Improvement

Infrastructure in training centers needs significant upgrades.
Industry linkages must be strengthened to ensure relevant job placements.

6. RECOMMENDATIONS

6.1 Policy-Level Suggestions

Enhance Outreach: Launch awareness campaigns through local media and community events.
Increase Funding: Allocate resources for infrastructure upgrades in rural training centers.

6.2 Operational Improvements

Curriculum Alignment: Regularly update courses based on industry needs and local market trends.
Monitoring Mechanisms: Establish systems to track beneficiary progress post-training.

6.3 Post-Training Support

Mentorship Programs: Pair trainees with industry mentors for career guidance.
Entrepreneurship Support: Provide financial aid and business development services to aspiring entrepreneurs.

7. CONCLUSION

The Chief Minister Kausalya Karnataka Yojana (CMKKY) has demonstrated considerable potential in fostering sustainable livelihoods within the Vijayapura district by addressing critical issues such as unemployment and skill gaps. The initiative's focus on empowering youth and women through skill development and employment generation has yielded positive outcomes for many beneficiaries. However, to unlock its full potential and ensure long-term sustainability, the program must address several key areas for improvement.

Targeted enhancements in outreach efforts are essential to maximize awareness and participation, especially among marginalized and underserved communities. Many eligible individuals remain unaware of the program due to limited dissemination of information, which can be addressed by leveraging local media, grassroots organizations, and community events.

By focusing on these targeted improvements enhancing outreach, upgrading infrastructure, and building stronger industry linkages CMKKY can evolve into a transformative initiative that not only addresses immediate skill and employment challenges but also contributes to the broader goals of sustainable development and inclusive economic growth in Karnataka.

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