



## SPORTS MANAGEMENT AT ZONAL LEVEL

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### **Abstract:**

#### ***What are sports?***

*An Active diversion requiring physical exertion and completion."*

*Sports is the concrete visible and effectual facet of phy.Education as an autidate to work sports is a fun recreation past time .As in life so in sports the ever increasing competition has enriched human life in terms of skills efficiency performance and excellence but not without side effects.*

### **INTRODUCTION**

Management may mean different things to different people in general it is the "co-ordination of the efforts of different people toward a common end management. Frequently relates more to the technical functions of administration sports management is the field of planning organization public relations supervision controlling various sports activities like intercollegiate, interuniversity, state level, national level, International level tournament and competitions cricket, football, volleyball Badminton etc.

Sports management develop the leadership quality and helps him or her to coach, manager, as a sports management profession it includes marketing finance technology media event management sportsmanship and programme.

### **What is sports management?**

It is a field of education and vocation concerning with business aspect of sports .some examples of sports managers includes the front office system in professional sports college sports manager.

### **DEFINED- SPORTS MANAGEMENT-**

Sports management is the study and practice of all people activities business or organization involve of producing facilitating, promoting or organizing any sports, related business or product."

### **Why sports management?**

First think the impact sports has on society can't be undervalued the decision making influence sports manager have on the future directions of sports related products or services.

It is interesting to see many individuals who are not trained in sports management often getting some kind of management position. Regardless the position we hold in the industry we are responsible to directed by 4 greatly influenced by those in managerial position."

**ZONAL SPORTS COMMITTEE –**

The body task with the responsibility of running the affairs of sports in Pune District zone is set to stage intercollegiate tournament schedule to take place in various colleges from July to December. The tournament which has been very successful over the year is expected to attract the attention of as many college teams with in Pune Dist- zone.

- 1) Name of the zonal sports committee-Pune Dist – zonal sports committee.
- 2) Member of zonal sports committee-Principals, Director of phy. Education or Representative of college.

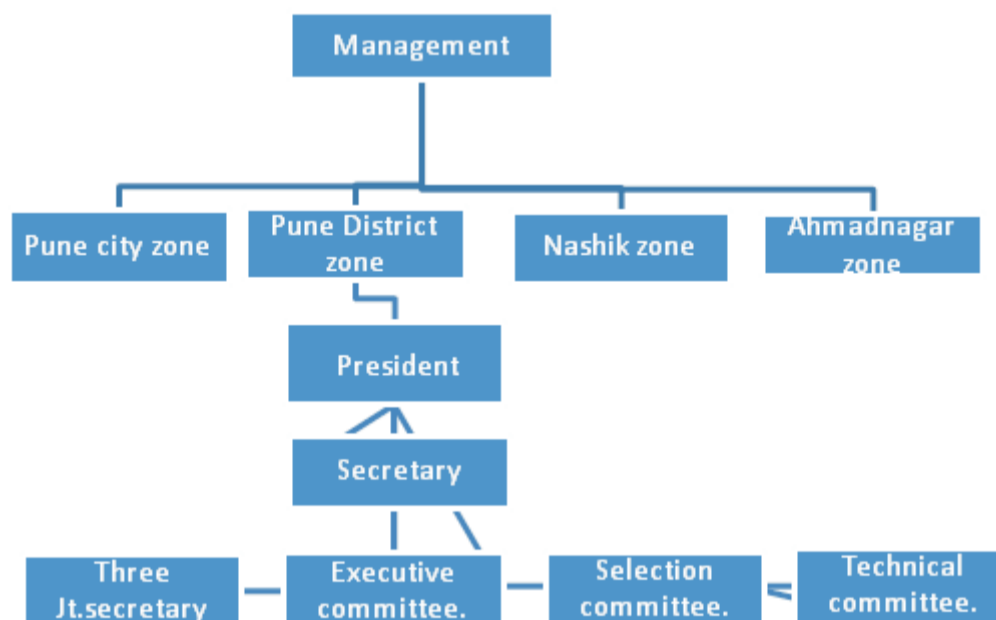
**AIMS & OBJECTIVES-**

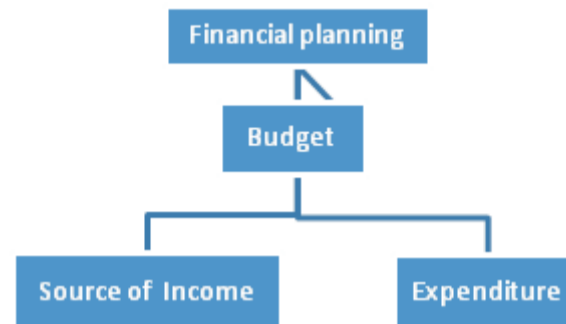
- 1) To organize intercollegiate/interzonal tournaments & competitions recognized by the university Of Pune.
- 2) To encourage sportsmanship & to promote friendly relations & discipline among the colleges & students.
- 3) To organize coaching & training camps for selected interzonal players.
- 4) To collect the pro-rata contribution from those who are member of zonal sports committee & prepare proposed tentative budget.
- 5) To motivate student for the competition and provide good facilities.
- 6) To prepare intercollegiate programme shall be decided by the zonal.
- 7) On the basis of the request received from college the responsibility is allocated to conduct the event.

**ORGANIZATION AND CONSTITUTION-**

- 1) For ensuring the smooth & efficient conduct of Intercollegiate tournament organized under the General directions of the Board of sports university of Pune & in conformity with its policies.
- 2) The head quarters of the zonal sports committee shall be the university B.O.S University of Pune.
- 3) The Principal of the host College shall be the President of the zonal sports committee.
- 4) Director of Phy.Edn.of the host College shall be the secretary of the zonal sports committee.
- 5) Three director of Phy. Edn. Of nominated colleges shall be the Joint Secretary of the zonal sports committee.

Board of sports, University of Pune

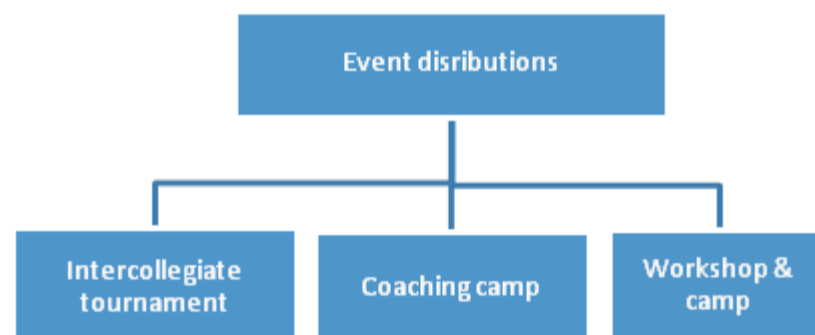


**COMPONENTS' OF SPORTS MANAGEMENT.**

Planning – Conduct the meeting as per -planning and post planning, financial planning, proposed budget, Source of Income - Pro-rata contribution, Event Grants, Sponsorships, Donations, Other Sources. Expenditure- Meeting expenses, Token Grant for event, Remuneration to Secretary, Jt.Secretaries, TA/DA to Manager/Selector, Incentive to players, Ground Booking charges, Printing & Stationary Photographs, Medical Expenses, Misc Expenses.

Planning is an art as well as a science being considerate with regard to resources inputs constraints etc. and making wise calculations at the planning stage is of at most importance for a good planning is foundational to effecting economy in effort, energy & resources. Planning involves setting up objectives making policy statement & a detailed description of the means: process & procedure through objective are to be achieved.

In physical Education planning is in evolved in designing curricula activity programmed.

**ORGANIZATIONS- ZONAL SPORTS ORGANIZATIONS**

Yearly plan, Competition organizations, Event wise organization, Introduce the newly event and explain the Rules and regulation, Officiating, Fitness,

Competitions are organized by Pune District Zone and President and Secretary personally observed and involved the competition organizations.

Zonal sports organizations, yearly competition plan organizations, allotment the competition various colleges. Controlled the host college principal (president). Organizing secretary host college (Director of Phy. Edn.). Organizing host collage staff committee A/C section, student volunteer. Medical officers, organizing futons.

Pune Dist zonal committee is an autonomous body of the Dept.of Phy. Edn. University of Pune.

President & Secretary perform the following function:-

1)Within in the limits & limitations of budgetary provisions & professional objectives it formulate

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programmed & plan for the organizations.

2) It prepares the annual calendar of intercollegiate sports competitions & gets them organized with the help of Director of Phy. Edn. of affiliated colleges.

3) It supervises selection of the Pune Dist zonal teams and arrange for their coaching for interzonal competitions.

4) Within the framework of laid down policies it prepare the budget & operates independently.

5) It appoints managers, coaches etc. for zonal team & initiates follow up actions on their reports achievements, performance & behavior of the team.

6) It maintains a record of achievements, honor & awards.

7) It plans sports facilities and take care of their functionality.

8) Depending upon feasibility, it hosts inter zonal sports competitions.

#### MANAGEMENT OF CONTROLLING-

Controlled the whole yearly work i.e. organization, Planning & Accountability Meeting Appointment of, Teacher Coaches Manager evaluation Regular reports.



Event yearly planning controlling, inter collegiate & zonal competition financial Accountability. Organization of competition, diversion of token grant./TA/DA/ Remuneration, received regular Reports, Evaluation /Achievements/Awards Accountability, kit & uniform purchase overall controlling. Controlling means keeping jobs standards methods, procedures functions, resource conservation etc. in common language controlling may mean creating inter relationships among various components of the organizations and co-coordinating efforts of all sections of individuals and leadership.

An important element of controlling is exerting strict financial discipline on all concerned in Phy. Education controls are exerted in various ways i.e. Phy. Educator / coaches assert themselves during instructional classes the referees, umpires officials control competition.

#### MANAGEMENT OF LEADING –

The leading function has often been referred to as the action part of the management process. The secretary is involved in directing the activities of the students as he attempts to accomplish organizational goals the secretary participates in a variety of activities including delegating managing differences managing changes and motivating students & directors.

The secretary & Joint secretaries are responsible for the students & directors; selectors, coaches, Umpires, officials & How they perform their duties? The secretary must handle any types of problems & dispute conflicts.

The secretary motivates the students and stimulate creativity the secretary take on a very active role in the operations of the organizations.

#### The Identification stage –

SWOT Analysis of the Areas of Management in this point.

S= Strength

1) No. of colleges & Institutes more than two hundreds.

2) Collect the Pro-rata contribution from Colleges as per their student strength.

3) Increase the maximum participation.

4) Intelligent and experience director (sports).

5) General body (GB) has right to utilized the funds, as per the requirement.

6) Organizer college is ready to allocate the fund for organizing intercollegiate & Interzonal competitions, if necessary.

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7) As per good reputation of college they can raise the fund and successfully organize the competitions.

#### 2) W= weakness-

- 1) Lack of participation.
- 2) Less collection of pro-rata contribution.
- 3) Not conducting the coaching camp.
- 4) Lack of motivation to student & organizer.
- 5) Insufficient of sponsorship and sports facilities
- 6) Insufficient no. of sports director.

#### 3) O = Opportunity

- 1) Players exposure and increase the competition experience.
- 2) Increase the organization experience, develop the leadership's quality, and increase the public relation.
- 3) Improve the event management skills, personality development of the director.
- 4) T= Threats-

- 1) Insufficient pro-rata collection, insufficient lodging facility.
- 2) Lack of good qualities sports facility and sports material.
- 3) Lack of communication between organizing college and other colleges.
- 4) Directors are not using modern facilities of communication frequently.
- 5) Lack of computer & internet Knowledge.
- 6) Non availability of good officials.
- 7) Lack of publicity.
- 8) Limitations of sponsorship.
- 9) Lack of professional Attitude.
- 10) Prepone or postpone the events with short period of notice.

#### CONCLUSION-

- 1) Improve organizational control & co-ordination of activities.
- 2) Increase the awareness of it operating environment.
- 3) Develop the team work off the field.
- 4) Improve player's performance & use resources effectively.
- 5) Identify the people in the organization who will be responsible for monitoring.

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