



**MEDICAL TOURISM: AN EN-FOCUSED POTENTIAL TOWARDS SELF SUSTAINABLE  
DEVELOPMENT SPECIAL REFERENCE TO SCB, MEDICAL  
COLLEGE, CUTTACK, ODISHA.**

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**ABSTRACT:**

*Medical tourism in India is a bird eye view subject in both central and state list. Medical tourism en-contenting the total share of the total tourism have been increasing from this 2 decades, indicates a historical review of the Indian ethical "Charak" Focus of the historical medical hub of the world. Different analysis focused here to the infrastructure Fourier and suggestional analysis for further improvement in the Indian medical and health system as well as in the service sector. Here en-focused item related indicators to the health are taking into account. The special reference to the Sriram Chandra Bhanja Medical College, Cuttack Odisha ( The main Health Hub Of Odisha) we better known as the lender of last resort in medical service on the poor state like Odisha's health sky. We re-name it as the best satellite of health service in Odisha medical sky. The infrastructure in the state specially the health is measured in different measures here that what is the indicator to attract the medical tourism to the medical? i.e. Decreasing negligence rate and bed occupancy rate. How it will help the future medical tourism market and also the genuineness of the market.*

**Keywords:** Special Medical Processing Zone (SMPZ), Medical Negligence Rate( MNR),Bed Occupancy Rate(BOR)

**INTRODUCTION:**

The vibrating administration area Tourism part have affected such a great amount on contributing the monetary condition the segment as well as the whole country as indicated by the local potential. It have a worldwide and additionally worldwide impact as indicated by its diverse neighborliness and quirk. It is quickening development and flourishing, business age, raises national salary and enhance in a critical position of installments of Indian economy. The travel industry division can likewise be viewed as the spine for partnered segments, similar to cordiality, common avionics, and transport. Detecting the significance and worth of the segment, Indian Government has put inexhaustibly for the improvement in this area. It has been mostly fruitful with increment in outside visitor entries throughout the most recent decade, kindness "Inconceivable India Campaign"



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### Goal of the investigation

- ♣ The example of restorative the travel industry in various years.
- ♣ Infrastructure tolerant proportion and co-identified with the state.
- ♣ The tolerant example in the country and the investment in the state.
- ♣ Comparative examination of the patients SCB Medical school, cuttack,Odisha .

### Writing Review:

Writing audit related therapeutic is extremely uncommon , extraordinarily identified with explicit to the area is exceptionally uncommon., yet the information which is identified with the data in regards to or identified with the restorative the travel industry and the system with the end are so essential to repair such sort of mental obsession of specific idea of the information in this article. In this writing I have experienced diverse yearly report diary article too working paper which is identified with the therapeutic the travel industry and the medicinal foundation of the country and furthermore the information identified with the restorative office of the Govt.( both Central and State Govt.)

### Theory.

The a large portion of the elective speculation is to test through this information examination H1 That are

- ♣ The medicinal visitor of the state is developing essentially every once in a while.
- ♣ There is cozy relationship Quality strategy and Medical the travel industry.
- ♣ Medical the travel industry is impact by Bed inhabitation rate and carelessness rate of the state.

### Procedure of the Study.

The information will be sourced from the distinctive Govt. Site and that are the optional wellsprings of information . In the sense we say that the information will be taken from the service of Health and family riches toll and the yearly report of FICCI. The information is of 2 type one is essential information which is from SCB Medical College, Cuttack with essential information and the auxiliary will be removed from State service of wellbeing and family welfare both from focal and additionally the state.

The essential information will be gathered the information about the therapeutic visitor example of that medicinal school , which will manage the information of the example of restorative patient , the type of patient their earnestness , salary level , state and out of state design with legitimate type of examination. The information will be gathered from test study of various patient and their orderly in the restorative school.

The another principle center is around Secondary information, which will removed from various site of Govt. Yearly report of State Directorate of Health and advancement and Annual report of ASSOCHAM ,India. Other Source of information is from diary article as the technique for research audit of the state in this investigation.

This examination will be center the social investigation of various restorative traveler to the utilization design , family design and the pay example of the patient and furthermore the pay of the orderly with their connection. According to the investigation diverse test will be framed to test the example concentrate to the framework of the specific place identified with the therapeutic office to the specific patent of the medicinal. The framework therapeutic bed proportion which identified with the medicinal the

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travel industry as contrast with the master and the expense of the restorative costs at the metro town to the lower pay and center pay gathering.

### Region of study.

My territory of study is unmistakable, that I am taking the extremely created area of Odisha , i.e. Cuttack , which is called as the medicinal capital or center point of wellbeing and therapeutic the travel industry of Odisha. Here we see the general population from state as well as from the outside of the state and in addition from various landmass for its extraordinary treatment in the specific district. The medical issue identified with the cardiovascular ,cerebrum, orthopedic, nerve, eye, and distinctive transplant case here is especially minimal effort than some other state and also doctor's facility in various province of India. So it exceptionally delicate to the zone for this examination.

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