

Research Papers



"Study the Development of lake tourism in Nagpur" - A case study of Futala Lake

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Abstract

"Lake tourism may be defined as "a tourism that occurs not only on the lake itself but also in the surrounding area." Lakes are a vital part of recreation and tourism as both a location for leisure activities as well as an attraction in their own right. Lakes are used by many countries as tourism promotion activities. Tourism is much-admired to be one of the world's biggest revenue generating industries accounting for billions of dollars and thousands of jobs. Futala Lake is a famous lake in Nagpur which is a favourite hangout place for Nagpurians of all age groups. The pleasant atmosphere and the eye feasting surrounding make it a beautiful picnic spot visited by hundreds of people every day.

It was found that there is a great potential for lake tourism in Nagpur but the facilities available at Futala lake are not upto the mark. It is suggested that our government should take the initiative to improve all the facilities that should be provided here to attract tourist and to promote it as an important lake tourism destination. The usage of lakes for sports, entertainment, swimming, fishing etc. is of great importance to the tourist and public.

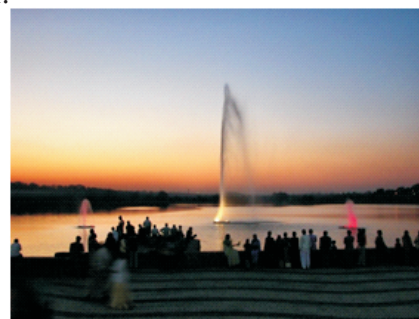
Key words: Recreation, tourism, development.

Aim: To study the development of lake tourism in Nagpur.

Objective:

1. To study awareness of lake tourism in and around Nagpur.
2. To analyse the facilities available near this lakes.
3. To analyse present scenario of lake tourism in Nagpur near Futala Lake.
4. To study potential of lake tourism in Nagpur.
5. To study role of various organisations in developing the lake tourism.

Limitation: The project is limited to the lakes of Nagpur.



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Introduction:

Futala Lake, Nagpur is a beautiful gift from Raje Bhosle. The Futala Lake decked up with soothing environment and coloured fountains is a feast for the senses. Because of its picturesque beauty, the place is a wonderful picnic spot. It looks spectacular in the evening with shimmering coloured halogen lights. Nagpur in Vidarbha is dotted with natural and man-made lakes, with Ambazari being the largest. Other natural lakes include Gorewada Lake and Telangkhedi lake. Sonegaon Lake along with Gandhisagar lake are man-made lakes created by cities historical rulers.

.Materials and Methods

The information required to compile the research project was collected from tourists visiting the lakes through structured questionnaire. After the pilot study "Purposive Random sample selection" was done to study lakes in and around Nagpur city and 200 tourists were interviewed. To give emphasis on the issue of development and popularity of lake study a case study on "Futala Lake" was done.

Area of Selection

The area selection was limited to lakes in and around Nagpur, the main reason being the untapped secure beauty of lakes not being propagated for tourism purpose which can have economic impact on the city and its dwellers.

Sample Selection

Tourists who visited this Futala Lake were considered to know the opinion. (purposive Random sampling) which were 200 in number.

Data Collection :-

Data was collected for the purpose of the project. Various other methods used were observation, questionnaire & interview. Secondary data was collected through reference books, magazines, journals & different websites.

Analysis of Data:

The data was tabulated, analysed and presented in the form of tables. The analysis of data further forms the result and discussion for the study.

Result and Discussion:

Table 1: Awareness amongst tourist about lake tourism

Awareness	Respondents	Percentage
Yes	60	30
No	140	70

From the table and figure 1 we can say that only 30%respondents are aware of the lake tourism and 70 % are not.

Awareness amongst tourist about lake tourism

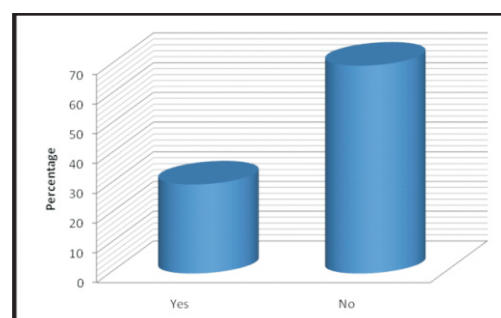


Fig 1

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Table 2 : Purpose of Visit

Purpose of visit	No of samples	Percentage
Leisure	180	90
Adventure	Nil	00
Other (unintentionally)	20	20

We can say from table and figure 2 that 90% respondents visit the lakes for leisure, 20% visit for other reason.

Purpose of Visit

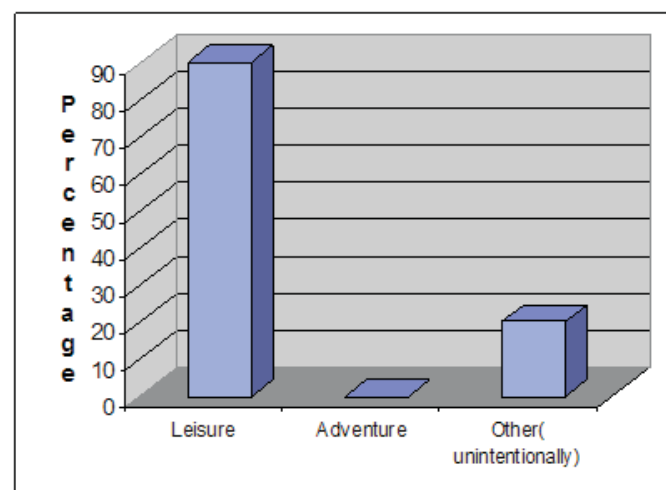


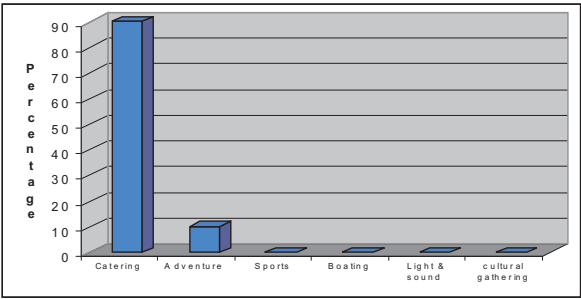
Fig 2

Table: 3 Facilities Available

Facilities	No. of respondents 200	Percentage
Catering	180	90
Adventure	20	10
Sports	Nil	00
Boating	Nil	00
Light & sound	Nil	00
cultural gathering	Nil	00

From the above table and figure 3 it is found that 90% feel that catering facilities are available whereas only 20% feel that adventure facilities are available. Sport, boating, light and Sound, Cultural Gathering facilities are not at all available.

Facilities Available



Information about Lakes.

Lakes	Accomm odation resting area	Transp ort by road	F &B	Cleanlin ess of area	Toilet	Water (Potable)	Garbag e	Docto r First Aid	Life Gaurd s
Ambazari	Nil	Ok	Ok	Nil	Nil	Yes	Yes	Nil	Nil
Gorewada	Nil	Ok	Nil	Nil	Nil	Nil	Nil	Nil	Nil
Telankhedi	Nil	Ok	Nil	Nil	Nil	Nil	Nil	Nil	Nil
Sonegaon	Nil	Ok	Nil	Nil	Nil	Nil	Nil	Nil	Nil
Gandhisagar	Yes	Ok	Good	Nil	Nil	Nil	Nil	Nil	Nil
Navegaon	Yes	Ok	Ok	Nil	Nil	Nil	Nil	Nil	Nil
Khindsi	Nil	Ok	Ok	Nil	Nil	Nil	Nil	Nil	Nil
Khekrana la	Nil	Ok	Ok	Nil	Nil	Nil	Nil	Nil	Nil
Futala	Nil	Ok	V. good	Good	Yes	yes	Yes	Nil	Nil
Zilpi	Nil	Ok	Nil	Nil	Nil	Nil	Nil	Nil	Nil

From the above Information about lake we can say that-

- For overnight stay tourist have to come to Nagpur city
- During visit to lake no resting place available
- Transport – Road condition is good
- Food and Beverage – In some place it is available but there is not much choice as road-side carts sell the food. Except for Futala which has 5 restaurants and 1 Ice-cream parlor.
- Cleanliness & Garbage :- Cleanliness of area is in pathetic state. There are no dustbin the sitting area is unkempt.The water area (if any) is musty and dirty. Futala lake is good.
- Toilets- There are no toilets which is a prime requirement except at Futala lake.

Summary and Conclusion

The research titled is "Study the Development of lake tourism in Nagpur - A case study of Futala Lake” aims to study the present scenario and the development required to develop Lake as a tourist spot. Lakes and their surrounding environments are important resources for tourism, leisure and recreation activities, as well as supporting an indefinable list of personal benefits and values. Issues involving lakes and lake management strategies that attempt to mitigate the negative aspects of lake usage while maximizing enjoyment and benefits for humans are widespread. Every lake destination area will have its own unique characteristics and potential for development. Emerging research and experience in more developed areas points the needs that Lake Destination areas should consider. The study depicts that city has numerous lakes but they are not being viewed as a Tourism Products. The concerned authority, stake holder are not taking care of these water bodies to attract tourists. Many of them are in bad shape already and few are at a stage of vanishing. Yet to achieve this not only requires an improvement in the state of knowledge about lake tourism in the tourism industry, but also other users of lakes as well as the communities that depend on them and the policy makers that ultimately bear responsibility for the political decisions. In view of maximum people visiting there is undoubtedly vast potential for the lake tourism and the people are ready to visit lake if safe accommodation facilities, proper food and' beverage arrangements, are available. Tourists are the ultimate consumer for the tourism industry various factor acts as motivators for enabling then or making them to travel. Planning for tourism development must be

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well integrated with other planning efforts especially those related to environmental protection. The area should be monitored and measures taken to eliminate environmental degradation.

Suggestions

1. In order to develop and promote 'Lake Tourism' as valuable tourism product measures must be taken by the NIT, NMC, developers and promoters which will help for overall beautification of the place.
2. While doing so proper guidelines should be adhered to so that while beautification and other infrastructural development are being done it does not harm the environment.
3. Once the area is developed its sustainability measures are to be taken by continuous monitoring of the place.
4. Spreading awareness to the visitors so that they behave in a responsible manner while visiting these places. Increase awareness of environmental issues and enforcement of a code of conduct with respect to the use of tourism activities should be the essential element for improving the quality of tourism.
5. Once the development takes place this site could be promoted through various media and concerned agencies.
6. Adding this to the City brochure and tourism literature.

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