# **TALENT MANAGEMENT**

# Dr. (Mrs.) Yajamanya Swarnalata R.

Associate Professor, Head of Commerce Department, D.A.V. Velankar College of Commerce, Solapur.

Abstract: Talent management refers to the anticipation of needed human capital for a corporation and also the progressing to meet those desires. Talent management is the science of mistreatment strategic human resource progressing to improve business worth and to create potential for corporations and organizations to achieve their goals by developing best pool of talented people in organisation. Everything done to recruit, retain, develop, reward and build folks perform forms a locality of talent management moreover as strategic personnel coming up with. A talent-management strategy has to link to business strategy to create sense.

Keyword: Talent Management, human capital, business strategy.

#### HISTORY

The term was coined by McKinsey & amp; Company following a 1997 study. it had been later the title of a book by impotence Michaels, Helen Hand field-Jones, and letter of the alphabet Axelrod but the association between human resource development and structure effectiveness has been established since the Seventies.

The profession that supports talent management became more and more formalized within the early 2000s. Whereas some authors outlined the sector as together with nearly everything related to human resources, the NTMN outlined the boundaries of the sector through surveys of these in company talent management departments in 2009–2011. Those surveys indicated that activities inside talent management enclosed succession designing, assessment, development and high potential management. Activities like performance management and talent acquisition (recruiting) were less of times enclosed within the remit of company talent management practitioners. Compensation wasn't performance related in talent management.

The issue with several firms and therefore the military nowadays is that their organizations place tremendous effort into attracting staff to their company, however pay very little time into holding and developing talent. A talent management system should be worked into the business strategy and enforced in daily processes throughout the corporate as an entire. It can't be left entirely to the human resources department to draw in and retain staff, however rather should be practiced in any respect levels of the organization. The business strategy should embody responsibilities for line managers to develop the abilities of their immediate subordinates. Divisions among the corporate ought to be brazenly sharing data with different departments so as for workers to achieve information of the structure objectives.

The talent management strategy is also supported by technology like HRIS (HR data Systems) or HRMS (HR Management Systems).

#### Introduction:

What if you may attract your competitor's best worker for few additional bucks? Sounds easier than done! Attracting high-worth people from the competitors isn't everyone's cup of tea. Targeting them and at last hiring them is that the take a look at of your competencies expertise, personal traits and brain application. This can be wherever the strategic approach plays a vital role. A full-fledged department, exactly Talent Management (a a part of HRD), particularly dedicated to the aim is needed to acknowledge, supply and poach them. but the method doesn't end here. it's a endless course of action that needs continuous effort. Let's scan any to explore and perceive the thought.

Talent Management, because the name itself suggests is managing the flexibility, competence and power of staff inside a company. The thought isn't restricted to recruiting the correct candidate at the correct time however it extends to exploring the hidden and strange qualities of your staff and developing and nurturing them to urge the required results. Hiring the most effective talent from the trade is also an enormous concern for the organizations nowadays however retentive them and most significantly, transitioning them per the culture of the organization and obtaining the most effective out of them could be a lot of larger concern.

Talent Management in organizations isn't simply restricted to attracting the simplest folks from the trade however it's an eternal method that involves sourcing, hiring, developing, holding and promoting them whereas meeting the organization's necessities at the same time. as an example, if a corporation desires the simplest talent of its challenger to figure with it, it must attract that person and supply him one thing that's so much on the far side his imagination to come back and be part of so stick with the organization. Just hiring him doesn't solve the aim however obtaining the items done from him is that the main task. Therefore, it will be aforementioned that talent management could be a full-fledged method that not solely controls the entry of a worker however conjointly his or her exit.

We all apprehend that it's folks that take the organization to following level. To attain success in business,

the foremost vital factor is to acknowledge the talent that may accompany you in achieving your goal. Attracting them to figure for you and strategically fitting them at a right place in your organization is that the next step. It's to be remembered that putting a will date at a wrong place can multiply your issues in spite of the qualifications, skills, talents and competence of that person. However good he or she will be, putting them at a wrong place defeats the purpose for which organization hired him or her. The method of talent management is incomplete if you're unable to suit the simplest talent of the trade at the place wherever he or she ought to be.

Some organizations might realize United Nations method terribly unethical particularly who square measure at the giving finish (who loses their high-worth employee). However during this cut-throat competition wherever survival could be a massive punctuation, the total thought sounds truthful. Each organization needs the simplest talent to survive and stay ahead in competition. Talent is that the most significant issue that drives a corporation and takes it to a better level, and so, cannot be compromised in the slightest degree. It won't be exaggerating voice communication talent management as a unending war for talent.

# TALENT MANAGEMENT

Talent systematically uncovers advantages in these crucial economic areas: revenue, client satisfaction, quality, productivity, cost, cycle time, and market capitalisation. The attitude of this a lot of personal human resources approach seeks not solely to rent the foremost qualified and valuable workers however conjointly to place a robust stress on retention.

#### **Evaluations**

From a talent management viewpoint, worker evaluations concern 2 major areas of measurement: performance and potential. Current worker performance inside a selected job has continually been a typical analysis activity tool of the profit of worker. However, talent management conjointly seeks to specialise in an employee's potential that means an employee's future performance, if given the correct development of skills and accumulated responsibility.

# Competencies

This term "talent management" is sometimes related to competency-based management. Talent management choices are usually driven by a collection of structure core competencies likewise as position-specific competencies. The competence set might embrace data, skills, experience, and private traits (demonstrated through outlined behaviors). Older competence models may additionally contain attributes that seldom predict success (e.g. education, tenure, and variety factors that are contemplate in reference to job performance in several countries, and unethical inside organizations). New techniques involve making a competence design for the organization that has a competence wordbook to carry the competencies so as to create job descriptions.

#### Talent marketplace

A talent marketplace is associate worker coaching and development strategy that's set in situ inside a corporation. It's found to be most useful for corporations wherever the foremost productive staff will decide and select that comes and assignments that are ideal for the precise worker. a perfect setting is wherever productivity is employee-centric and tasks are delineate as "judgement based work," for instance, during a business firm. The purpose of activating a talent marketplace within a department is to harness and link individuals' specific skills (project management or in depth data during a specific field) with the task at hand. Samples of corporations that implement the talent marketplace strategy are yankee categorical and IBM.

# **BENEFITS OF TALENT MANAGEMENT**

Talent management may be a discipline as massive because the 60 minutes perform it or at any low bunch of initiatives aimed toward folks and organization development. Totally different organizations utilize talent management for his or her advantages. This is often as per the dimensions of the organization and their belief within the follow.

It might simply embrace a straightforward interview of all staff conducted yearly, discussing their strengths and biological process desires. This might be used for mapping folks against the longer term initiatives of the corporate and for succession coming up with. There square measure a lot of advantages that square measure wide ranged than those mentioned higher than. The advantages are:

• **Right Person within the right Job:** Through a correct ascertainment of individuals skills and strengths, folks choices gain a strategic agenda. The ability or ability mapping permits you to require stock of ability inventories lying with the organization. This is often particularly vital each from the attitude of the organization further because the worker as a result of the correct person is deployed within the right position and worker productivity is exaggerated.

•Retaining the highest talent: Despite of changes in the world economy, attrition remains a significant concern of organizations. Holding prime talent is very important to leadership and growth within the marketplace. Organisations that fail to retain their prime talent area unit at the chance of losing intent on competitors. the main target is currently on charting worker retention programs and techniques to recruit, develop, retain and interact quality folks. Worker growth during a career has got to be taken care of, whereas succession coming up with is being performed people who area unit on the measuring device got to be unbroken in loop in order that they apprehend their performance is being rewarded.

•Better Hiring: the standard of a corporation is that the quality of personnel it possesses. The simplest thanks to have talent at the highest is have talent at rock bottom. No surprise then talent management programs and trainings, hiring assessments became an integral facet of 60 minutes processes today.

•Understanding workers Better: worker assessments offer deep insights to the management concerning their workers.

Their development wants, career aspirations, strengths and weaknesses, abilities, likes and dislikes. It's easier so to see what motivates whom and this helps lots Job enrichment method.

• Better skilled development decisions: once a corporation gets to understand United Nations agency its high potential is, it becomes easier to speculate in their skilled development. Since development entails investment choices towards learning, coaching and development of the individual either for growth, succession coming up with, performance management etc, a corporation remains discomposed wherever this investment and talent management simply make this easier for them.

Apart from this having a robust talent management culture conjointly determines however organization rate their organizations as work places. additionally if workers area unit positive concerning the talent management practices of the organization, they're additional probably to possess confidence within the way forward for their organization. The resultant may be a personnel that's additional committed and engaged determined to surpass their competitors and guarantee a leadership position within the marketplace for their organization.

#### **TALENT MANAGEMENT PROCESS**

People are, without doubt the simplest resources of a corporation. Sourcing the simplest individuals from the trade has become the highest most priority of the organizations nowadays. In such a competitive situation, talent management has become the key strategy to spot and filling the talent gap in an exceedingly company by recruiting the high-worth people from the trade. It's an endless method that starts from targeting individuals. The method regulates the entry and exit of proficient individuals in a corporation. To sustain and keep ahead in business, talent management can't be neglected. So as to know the idea higher, allow us to discuss the stages enclosed in talent management process:

- Understanding the Requirement: it's the preceding stage and plays an important role in success of the complete method. The most objective is to see the necessity of talent. The most activities of this stage are developing description and job specifications.
- Sourcing the Talent: this can be the second stage of talent management method that involves targeting the simplest talent of the trade. Sorting out individuals in keeping with the necessity is that the main activity.
- Attracting the Talent: it's vital to draw in the proficient individuals to figure with you because the whole method revolves around this solely. In spite of everything the most aim of talent management method is to rent the simplest individuals from the trade.
- **Recruiting the Talent:** the particular method of hiring starts from here. This can be the stage once individuals are invited to hitch the organization.
- Selecting the Talent: This involves meeting with completely individuals having same or different qualifications and talent sets as mentioned in description. Candidates UN agency qualify this spherical are invited to hitch the organization.

- **Training and Development:** once recruiting the most effective folks, they're trained and developed to induce the specified output.
- **Retention:** actually, it's the only real purpose of talent management method. Hiring them doesn't serve the aim fully. Retention depends on varied factors like pay package, job specification, challenges concerned in an exceedingly job, designation, personal development of Associate in Nursing worker, recognition, culture and therefore the match between job and talent.
- **Promotion:** nobody will add a company at a similar designation with same job responsibilities. Job enrichment plays a very important role.
- **Competency Mapping:** Assessing employees' skills, development, ability and competence is that the next step. If needed, additionally target behaviour, attitude, data and future prospects of improvement. It provides you a short plan if the person is fir for promoting additional.
- **Performance Appraisal:** measurement the particular performance of Associate in Nursing worker is critical to spot his or her true potential. It's to see whether or not the person will be loaded with additional responsibilities or not.
- **Career Planning:** If the individual will handle the work pressure and additional responsibilities well, the management has to set up his or her career so he or she feels rewarded. it's smart to acknowledge their efforts to retain them for a extended amount of your time.
- Succession Planning: Succession designing is all regarding World Health Organization can replace whom in close to future. The worker World Health Organization has given his best to the organization and has been serving it for a really long-standing positively deserves to carry the highest position. Management has to set up regarding once and the way succession can happen.
- Exit: the method ends once a personal gets retired or isn't any a lot of a neighborhood of the organization.

Talent Management method is incredibly complicated and is thus, terribly troublesome to handle. The only real purpose of the total method is to position the correct person at the correct place at the correct time. The most issue of concern is to ascertain a right match between the task and therefore the individual.

# CONCLUSION

In adverse economic conditions, several corporations feel the necessity to chop expenses. This could be the perfect setting to execute a talent management system as a method of optimizing the performance of every worker and also the organization. Choice offers are giant come on investments. Job analysis and assessment validation facilitate enhance the prognosticative power of choice tools. However, inside several corporations the conception of human capital management has simply begun to develop. With a lot of corporations within the method of deepening their international footprints, a lot of queries are asked concerning new methods and product, however only a few on the sort of leadership structure that may bring them success in their process. "In fact, solely five % of organizations say they need a transparent talent management strategy and operational programs in place today."

# REFERENCES

2. The Financial Value of Talent Management

3.Carpenter, Mason, Talya Bauer, and Berrin Erdogan. Management and Organizational Behavior. 1. 1. Flatworld Knowledge, 409. Print.

6.Michaels, Ed; Handfield-Jones, Helen; Axelrod, Beth (2001). The War for Talent. Harvard Business Press. ISBN 9781578514595.

7.Schein, Edgar. Increasing Organizational Effectiveness through Better Human Resources Planning and Development. Sloan Management Review, 1977, 19:1 p. 1.

9. The Financial Value of Talent Management.

10. Talent Management: How to Invest in your Workforce.