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Indian Streams Research Journal	ISSN 2230-7850
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AN EMPIRICAL STUDY ON EM	otional Intelligence And
WORK PERI	FORMANCE
A. Anbazhagan , S.	K. Nagarajan
Research Scholar, Department of Business Administ Assistant Professor, Department of Business Admin	
Assistant Professor, Department of Business Admin	istration, Annamarar University, Tainimadu, India.
the importance of EI at their workplace as well as in job understand ones emotions and inspire, influence and und individuals have to deal with social teams, friends, high	or of job performance. Many organizations are recognizing performance. Emotional Intelligence is the ability to lerstand other people's emotions. At workplace the profile people, leaders, a boss and more. The best way to be emotions. EI is the set of abilities that helps to get along in
Keyword: Emotional intelligence, Work performance.	as a type of social intelligence, however, emotional
In recent years, many organizations have been fixated on exploring new management opportunities to attain competitive advantage. It comes as no surprise that they are enticed by what Hilmer and Donaldson (1996) describe as grossly biased claims associated with many current management trends, one of which is Emotional Intelligence (EI). The attractiveness of EI is heavily reinforced through the resourceful usage of catchy rhetoric and reference to scientific studies. In so doing, the impression is called forth that EI is compelling and indispensable to management (Fine man, 2000). Emotions are usually viewed as structured reactions, "crossing many psychological subsystems, including the physiological, cognitive, motivational and experiential systems" (Pope & Singer, 1990, p. 186). A person's emotions usually surface in response to	intelligence is actually a more focused concept that can be defined as the processing of emotions and knowledge related information (Grewal & Salovey, 2005). Salovey and Mayer proposed an emotional intelligence model that emphasized four domains of related skills: 1) the ability to perceive/identify emotions, 2) the ability to use emotions to facilitate thinking and reasoning, 3 the ability to understand emotions, and 4) the ability to manage emotions in both self and others. It states that individuals vary in these skills and that these variances contain consequences for individuals in everyday life. M Dileep Kumar (2006) defines" EI is a set of competencies, which direct and control one's feeling toward work and performance at work. Hein (2007) defines "Emotional Intelligence is the innate potential to feel, use,
an internal or external event. These emotions typically have a positive or negative meaning for the individual. Leeper (1948, p. 17) implies emotions are primarily poignant forces; they are "processes which arouse, sustain, and direct activity". Wechsler (1958) defines intelligence as the aggregate or global capacity of the individual to act	communicate, recognize, remember, describe, identify, learn from, manage, understand, and explain emotions. The set of competencies is ability of an individual being to control and manage his or her mood and impulses, which contribute to best of situational outcomes" Emotional intelligence (EI) has received a substantial amount of attention in the Organizational Behaviour, Human Resources, and
purposefully, to think rationally, and to deal effectively with	
his environment. Wechsler's definition broadly encompasses what most individuals think of as intelligence (Pope & Singer, 1990).	Management (OBHRM) literatures in recent years from those who champion its use and others who are wary of its validity. Recent research highlights the importance of EI as

Pope and Singer (1990) define El as "the subset of social intelligence that involves the ability to monitor one's own and others' feelings and emotions, to discriminate among them and use this information to guide one's thinking and actions (p. 189). Mayer and Salovey (1997) define emotional intelligence as "the ability to monitor one's own and others' feelings to discriminate among them, and to use Recent research highlights the importance of EI as a predictor in important domains such as academic performance, job performance, negotiation, leadership, emotional labor, trust, work–family conflict, and stress (Ashkanasy & Daus, 2002; Fulmer & Barry, 2004; Humphrey, 2002, 2006; Humphrey, Pollack, & Hawver, 2008; Jordan, Ashkanasy, & Hartel, 2002). Goleman reports that EI is twice as important as technical skills and more important than IQ for success in jobs at all lavals. Wairinger

this information to guide one's thinking and action" (Grewal & Salovey, 2005 p. 332). Emotional intelligence can be seen	suggests that EI is related to success at work and plays a significant role in a certain aspects of effective team	Γ
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# Indian Streams Research Journal

leadership and team performance. It should be, however, stressed that studies exploring the relationship between EI and experienced job stress and its outcomes are rather scanty. Emotional intelligence (EI) is the area of cognitive ability involving traits and social skills that facilitate interpersonal behavior. Intelligence can be broadly defined as the capacity for goal-oriented adaptive behavior; emotional intelligence focuses on the aspects of intelligence that govern selfknowledge and social adaptation.

#### Personal Benefits of Emotional Intelligence

- Greater career success
- Stronger personal relationships
- Increased optimism and confidence
- Better health.

Kemper (1982) in his study on "Emotional Intelligence" found that there are two types of emotional namely ,Primary emotion which have to do with built in human reaction and the Secondary emotion which relate to emotions that emerge when an individual starts making something. Thomas (1998) in his study on "Emotional Intelligence" found that there are 6 families of emotions. They are Happy, Excited, Tender, Scared, Angry, Sad.

# IMPORTANCE OF EMOTIONAL INTELLIGENCE AT WORK

Emotional intelligence is a set competency, which direct and control one's feelings towards work and performance. The set of competencies is the ability of the individual being to control and manage his or her moods and impulses, which contribute to best of situational outcomes. Understanding one's own moods and impulses of others on any situation helps one to respond and behave accordance with expectations. In a work situation, workers effective use of skill and knowledge depends on the effective regulation of emotions at work and his readiness to contribute to best in their target accomplishment. Knowing one's emotions and feelings and tuning one's self to the changed situation, requires the emotional competency, emotional maturity and emotional sensitivity that determine the success of adaptability and adjustment with the change scenario.

In a work situation, it involves group of people with different ideas, suggestions, and opinions, effective conglomeration of all these determine the best outcome. Here the emotional intelligence plays a significant role at work. We can ask many questions in this context. Why do some people get more involved in their work? Why do some people always create problems to the management and organisation? Why some people show their personality structure that is out of organisational expectation? Why some people show their self-interest more on organisational interest? In many cases the answer to the questions lies on emotional intelligence than organisational factors.

An employee with high emotional intelligence can manage his or her own impulses, communicate with others effectively manage changes, solve problems and use humor ISSN 2230-7850 Volume-3, Issue-6, July-2013

situation and resolving customer complaints in a customer service role. This "clarity" in thinking and "composure" in stressful and chaotic situations is what separates top performers from weak performers in the workplace.

#### **RESEARCH METHODOLOGY**

To study adopted in the empirical research design.

#### **OBJECTIVES OF THE STUDY**

The present research article is carried out with the objective of finding out the emotional intelligence and work performance of the employees as well as the relationship between emotional intelligence and work performance.

#### STATEMENT OF THE PROBLEM

India has abundant natural resources in terms of availability of natural fibers like cotton, silk, wool etc. India is the third largest producer of cotton in the world production. The availability of cheap cotton has been the total world and accounts for about 12% of the total world production. The availability of the cheap cotton has been the one of the biggest advantage of Indian exports. The emotional intelligence is one which has been taking into consideration in order to make the workers work more effective, thus the study is done in order to determine the influence of emotions of workers in their organization. It is possible for employees of all ages to become more socially and emotionally competent. However, the principles for developing this type of competence differ greatly from those that have guided much training and development practice in the past Developing emotional intelligence requires that we unlearn old habits of thought, feeling and action that are deeply ingrained which grow as new ones. Such a process takes motivation, effort, time, support and sustained practice.

#### **NEED OF THE STUDY**

The recent and widespread interest in the importance of Emotional Intelligence (EI) at work among the employees is necessary. Employees should develop skills to assess his colleagues, supervisor's responses to the Management. This requires active self-introspection of the events, assessment of the events, psychological understanding of the management and colleagues. The perception cannot be universal in the sense that every employee differ and has different attitudes on various issues of life and has varied levels of understanding and withstanding capabilities. So there is need for the study where we can identify and stabilize the emotions.

#### **REVIEW OF LITERATURE**

McDowell and Bell (1992) in their research on "Emotional Intelligence" identifies that for a team to have high emotional intelligence and the team should create norms that establish mutual trust among the members, a sense of group identity and a sense of group efficacy. Boyatzis R (1994) in his study of "Emotional Intelligence" among 515 senior executives found that those who were

to build rapport in tense situations. These employees also have empathy and remain optimistic even in the face of adversity are gifted in education and persuading in a sales	primarily strong in emotional intelligence were most likely to succeed than those who were strongest in either relevant previous experience or intelligent quotient.	
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workplace. However, the ratio of hyperbole to hard evidence is high, with over-reliance in the literature on expert opinion, anecdote, case studies, and unpublished proprietary surveys. The review concludes by providing a number of practical guidelines for the development and implementation of EI measures within occupational settings.

human services from negative health outcomes. The ability to effectively deal with emotions and emotional information in the workplace assists employees in coping with occupational stress therefore; it should be developed in stress managing trainings. Mary Pat McEnrue et al., (2006) "Choosing Among

Sinha (2004) explains that job performance is related to the willingness and openness to try and achieve new aspects of the job which in turn will bring about an	Tests of Emotional Intelligence: What Is the Evidence?" Provides a comprehensive review of research regarding five types of validity for each of four major tests used to measur	2
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Indian Streams Research Journal

Emotional Intelligence. It culls and synthesizes information scattered among a host of articles in academic journals, technical reports, chapters, and books, as well as unpublished papers and manuscripts. It enables human resource development professionals and researchers to determine the absolute and incremental value they are likely to derive by using any one of the tests to assess and develop emotional intelligence among managers and employees.

Joseph rode et al., (2007) "Emotional intelligence and individual performance: evidence of direct and moderated effects" have examined the direct and moderated effects of an ability-based measure of emotional intelligence on individual performance in a sample of business undergraduates. Controlling for general mental ability and personality, emotional intelligence explained unique incremental variance in performance ratings on only one of two measures of interpersonal effectiveness (public speaking effectiveness). However, the interaction of emotional intelligence with conscientiousness explained unique incremental variance both in public speaking and group behaviour effectiveness, as well as academic performance. It is concluded that the effects of emotional intelligence on performance are more indirect than direct in nature. Individuals must not only have emotional intelligence, but also must be motivated to use it.

Hazel-Anne et al., (2007) "Service with a Smile: Do Emotional Intelligence, Gender, and Autonomy Moderate the Emotional Labour Process?" have made a survey study of 176 participants from eight customer service organizations investigated how individual factors moderate the impact of emotional labour strategies on employee well-being. Hierarchical regression analyses indicated that gender and autonomy were significant moderators of the relationships between emotional labour strategies and the personal outcomes of emotional exhaustion, affective well-being, and job satisfaction. Females were more likely to experience negative consequences when engaging in surface acting. Autonomy served to alleviate negative outcomes for individuals who used emotional labour strategies often. Contrary to our hypotheses, emotional intelligence did not moderate the relationship between the emotional labour strategies and personal outcomes. Results demonstrated how the emotional labour process can influence employee wellbeing. This study provides a valuable contribution to the literature on emotions in the workplace and in particular it serves to clarify how the process of emotional labour affects the service employee.

Dirk lindebaum (2009) have examined the feasibility of developing emotional intelligence (EI) from the vantage point of organizational endeavour versus individual initiative and challenged the view that organizations can readily develop the EI of individuals and articulate a number of barriers that impair these endeavours.a conceptual map was proposed, which illustrates the process of organizations attempting to develop EI, as well as the impact of these barriers. Instead of organizational ndeayours to develop EL he advocates a self-initiated

# ISSN 2230-7850 Volume-3, Issue-6, July-2013

ability conceptualization of EI. It is concluded that the barriers identified can considerably impair the prospect of developing EI in an organizational context. Conversely, encouraging individuals to foster their EI using a personal development initiative may have great remedial effects, transcending the dichotomy of private and organizational life.

Tae-yeol Kim et al., (2009) have proposed and tested a model where emotional competence influences work performance through employees' proactive behaviors toward their supervisors. Results from 196 supervisor-employee pairs supported that emotional competence was positively associated with proactive behaviors, and proactive behaviors were positively associated with both task effectiveness and social integration.

In addition, proactive behaviors significantly mediated the relationships between emotional competence and work performance, although this was mostly true of followers who had a higher degree of autonomy in their work. The results imply that one way emotional competence is valuable to organizations is that employees with higher emotional competence are more likely to seek feedback and develop rapport with their supervisors, which in turn translate into more positive task effectiveness and social integration.

Blanca grama et al., (2009) According to the specialized literature from the field of organizational and economic psychology, the work group is defined as two or more persons who interact and pursue common goals, have stable relationships, are to some extent interdependent and realize they are in fact part of the group. Work in an organization takes a third form, i.e. emotional work/emotional labour: emotional labour reflects the management of emotions. This happens through mental effort, sometimes consciously, sometimes not, and its purpose is the change of personal feelings or emotions, so that these are in accordance with the "emotional rules" established by the formal group's norms, having a higher or lower intensity, on a shorter or longer period, instantly or slowly. Identity confusion, socio-professional stress, professional dissatisfaction, organizational silence are just few of the negative effects of emotional labour, respectively of the discrepancy between the required emotion and the emotion experienced in reality by the employees of a large number of organizations

Ingrid Smithey Fulmer et al., (2009) have focussed on "Managed Hearts and Wallets: Ethical Issues in Emotional Influence By and Within Organizations" and the increasing research attention to the ways that firms seek to influence the emotions of employees, consumers, and other stakeholders has not been accompanied by systematic attention to the ethical dimensions of emotion management and it is that informs the morality of influencing and regulating the emotions of others. What are the moral limits of the use of emotion as a management tool for shaping workplace behavior and influencing the thoughts and actions of consumers? Do the ethics of emotional labor and

modification of attitudes in order to foster enhanced self- awareness and it is argued that this can give rise to the emotional and intellectual growth that lies at the heart of the	emotional appeals (e.g., in consumer advertising) depart from moral rules that apply in "non-emotional" contexts? T explore these questions we examine research on the means	
	4	

 Indian Streams Research Journal	ISSN 2230-7850	
	Volume-3, Issue-6, July-2013	
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by which individuals' emotions are shaped and on the organizationally relevant consequences of individual	with non-probability purposive sampling technique was used for the study. The data were analysed using SPSS	
emotional experience. We then discuss a number of potential	(statistical package for social science) version 14.The	
ethical issues that are implicit or explicit in the organizationally sanctioned use of emotion management,	statistical tools like Cronbach's Alpha Reliability Test,	
incorporating existing literature in management and	Correlation, Chi – Square Test, One – Way ANOVA, Post – Hoc Test, Factor Analysis and Regression Analysis were	
business ethics that has addressed the moral obligations of	employed for the research study. Emotional Intelligence	
organizations in this context, and highlighting areas where	behavior alone will not influence Work Engagement	
there is yet work to be done. We conclude by discussing the	behaviour. Hence managers need to identify those variables	
implications of our analysis.	which influence Work Engagement behaviour apart from the	
Barbara a. alston et al., (2010) have explored	existing Emotional Intelligence construct variables used for	
that"Emotional Intelligence and Leadership: a study of	this study	
human resource managers" Unquestionably, leadership is an	Blair Kidwell et al.,(2011) have examined "Emotional Intelligence in Marketing Exchanges" and how	
integral part of everyday existence, and discovering the attributes that are critical to successful leadership is a	sales professionals use emotions in marketing exchanges to	
worthwhile endeavour. The purpose of this study is to	facilitate positive outcomes for their firms, themselves, and	
investigate the relationship between emotional intelligence	their customers. The authors conduct three field studies to	
(El) and leadership among human resource professionals and	examine the impact of emotional intelligence (EI) in	
to examine its potential impact on leadership success. The results of this study indicate that higher levels of individual	marketing exchanges on sales performance and customer relationships. They find that EI is positively related to	AN EMPIRICAL
El translate into more effective leadership. Moreover, there is	performance of real estate and insurance agents, even when	Ē
a high level of commonality between transformational	controlling for the effects of domain-general EI, self-report	PIR
leadership, emotional intelligence, and success. The results	EI, cognitive ability, and several control variables. Sales	ICA
provide important information for leaders and managers to help them achieve desired outcomes critical to the	professionals with higher EI are not only superior revenue generators but also better at retaining customers. In addition,	L.
organization's success.	the authors demonstrate that EI interacts with key marketing	
Methew (2010) defines in an article "The Buzz	exchange variables customer orientation and manifest	nbaz
about Emotional Intelligence" shown five elements of	influence-to heighten performance such that high-EI	haga
emotional intelligence given by a psychologist and a science	salespeople more effectively employ customer oriented	n, S.
journalist, Goleman (1998) who developed a framework to	selling and influence customer decisions. Finally, the results	
explain emotional intelligence in terms of five elements, he described as self-awareness, self-regulation, motivation,	indicate a complementary relationship between EI and cognitive ability in that EI positively influences performance	
empathy and social skills. Each of these elements has	at higher levels of cognitive ability. These findings have	ujan UCI
distinctive characteristics, Goleman believes that emotional	implications for improving interactions between buyers and	NTELLIGENCE AND E
intelligence can be developed over a period of time and he	sellers and for employee selection and training.	
developed an Emotional Competence Inventory (ECI	Farh et al., (2012) have examined "Emotional	GE
Employment Cost in association with the Hay Group, to use	Intelligence, Teamwork Effectiveness, and Job Performance	NC
in assessing and developing EQ competencies at work.	: The Moderating Role of Job Context" and the role of	
Ravichandran et al., (2011) have explained that EI has become a popular tool in organizations. There is still a	ability-based emotional intelligence (EI) and its sub dimensions in the workplace by examining the mechanisms	ZD
need for increased empirical research on the construct	and context-based boundary conditions of the	
(Salovey, Woolery, & Mayer, 2002). This study contributes	EI-performance relationship. Using a trait activation	
to the literature by providing more information about	framework, theorize that employees with higher overall EI	
Emotional intelligence which may alleviate Work	and emotional perception ability exhibit higher teamwork	
Engagement Behavior. It does this by building on the small	effectiveness (and Subsequent job performance) when	
existing pool of knowledge in order to extend the research on	working in job contexts characterized by high managerial	
EI. The expected outcome of this study was an increased	work Demands because such contexts contain salient	
understanding of how EI impacts on Work Engagement	emotion-based cues that activate employees' emotional	

behaviour. Emotional intelligence was measured using the 33-item Schutte Self-Report Inventory (SSRI) developed by Schutte and colleagues (Schutte et al, 1998). Engagement was measured using the shortened version of the Utrecht Work Engagement Scale (UWES) (Schaufeli et al., 2006). The scale consists of 9 items and was designed to measure the three components of engagement: vigor, absorption, and dedication. The samples of 119 employees who are from information technology services and Information

Capabilities. A sample of 212 professionals from various organizations and industries Indicated support for the salutary effect of EI, above and beyond the influence of personality, Cognitive ability, emotional labour job demands, job complexity, and demographic control variables. The relationship between EI and performance is a complex one. Better teamwork effectiveness and job performance under a high- MWD job context may represent just one means by which EI impacts outcomes in the

technology enabled services of Chennai city in India, chosen for the study. Self-Administered questionnaire distributed and information collected. Research design descriptive type	workplace. Abraham Carmeli et al., have explained"The Relationship among Emotional Intelligence, Task	
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Perform	nance, and Organizational Citizenship Behaviors"
that The	eory suggests that individuals who are high in
emotion	nal intelligence are likely to exhibit a higher level of

Indian Streams Research Journal

vel of performance outcomes. However, research acknowledges the need to further establish the connection between emotional intelligence and work outcomes. We address this call by empirically examining the relationship between emotional intelligence and two aspects of work outcomes (task performance and two forms of organizational citizenship behaviors, altruism and compliance). Emotional intelligence was assessed by Schutte et al.'s (1998) selfreport measure of emotional intelligence, whereas work outcomes were assessed by the employees' supervisors. The findings show positive relationships between emotional intelligence and employees' work outcomes. Abraham Carmeli and Zvi E. Josman "The Relationship among Emotional Intelligence, Task Performance, and Organiza tional Citizenship Behaviors"

Susan tee suan chin et al., have analyzed "Emotional Intelligence and Organisational Citizenship Behaviour of Manufacturing Sector Employees: An Analysis" As with diversity, collaboration, co-operation and teamwork have become increasingly important issues for management to handle. The purpose of this study is to analyse the level of Emotional Intelligence and Organisational Citizenship Behaviour among middle management employees in the Malaysian manufacturing sector. A total of 536 employees from different organisations and industries took part in this survey. Based on the descriptive analysis, employees in some industries tended to have a lower level of emotional intelligence and organisational citizenship behaviour.

Jason Hughes have "Bringing emotion to work: emotional intelligence, employee resistance and the reinvention of character" examined the sociological significance of emotional intelligence (EI) as a nascent managerial discourse. Through developing a three-way reading of the writers Richard Sennett, Daniel Goleman, and George Ritzer, it is contended that EI can be understood to signal 'new rules' for work involving demands for workers to develop moral character better attuned to the dynamics of the flexible workplace - character that is more 'intelligent', adaptive, and reflexive. Furthermore, it is argued that while EI appears in some important respects to open the scope for worker discretion, it might also signal diminished scope for worker resistance. However, ultimately, the case of EI is used to problematize recent discussions of worker resistance – to suggest the possibility of 'resistant' worker agency exercised through collusion with, as well as transgression of, corporate norms and practices. As such EI might be viewed as an archetype of how character is being transformed, enchanted, rather than corroded, within some, but by no means all, sectors of the contemporary workplace.

## CONCLUSION

Emotional intelligence is one of the most important factors that affect the performance of the employees in the

# ISSN 2230-7850 Volume-3, Issue-6, July-2013

workers to be emotionally intelligence in their work place to make it more effective. The management has to look after their workers and try to solve the problems faced by them. The management should give training program in order to avoid the fear of unknown. This will help the workers to be more emotional in the work place which help both the management and the employees to achieve both the organizational and the individual goals which in turn would increase the performance of the employees and the profitability of the organization.

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	6	

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