



Article : Civilization and Collective Behaviour of Crowd

**Author : Prof. Sonali Wakharde [Netaji Subhaschandra Bose College,
Nanded]**

ASBTRACT :

Civilization means the advanced stage of social development. Civilization is a process which is directed towards attainment of certain ideal. To civilize a community implies that we make an attempt to lead the community to an ideal state. When people aware about their social responsibilities and duties it make civilized community. Civilization is an achievement of human happiness because civilization is a progressive stage of human relation. Civilization indicates social interaction and collective behaviour. Civilization depend upon human relation and collective behaviour effects upon civilization. When people become a members of community they should have a friendly relation with each others. Law and order are also very important for the civilization because civilization is a process that has directed towards the attainment of the ideal of civility so people respect the laws and rules. Civilization make social conformity but collective behaviour of people in crowd, mobs, riots make social deviation because civilization maintain social control develop social ideology of public interest. Civilization process is helpful for socialization but when people become a part of collective behaviour they are responsible for faulty socialization people become a part of deviant groups from their collective behaviour.

INTRODUCTION :

Civilization means the advanced stage of social development. Civilization is a process which is directed towards attainment of certain ideal. To civilize a community implies that we make an attempt to lead the community to an ideal state.

Civilization makes responsible people for nation or community. So we can say ideal people can make civilization and ideal state can make civility. Civilization implies that we have to maintain our good relations with our fellow beings and we should respect them. If we follow the social norms, values, our customs, maintain the peace and silence in society and we agree with the laws and traditions which are the source of social control. We can say we are civilized people.

When people aware about their social responsibilities and duties it make civilized community. Civilization is an achievement of human happiness because civilization is a progressive stage of human relation. Civilization indicates social interaction and collective behaviour. Civilization depend upon human relation and collective behaviour effects upon civilization. When people become a members of community they should have a friendly relation with each others. Law and order are also very important for the civilization because civilization is a process that has directed towards the attainment of the ideal of civility so people respect the laws and rules.

OBJECTIVE :

- 1) To describe the effects of collective behaviour on civilization.
- 2) To study about the theories of group mind and crowd behaviour.
- 3) To prove that crowd makes social deviation.
- 4) To know importance of civilization for society.

HYPOTHESIS :

- 1) Civilization is a need of modern society.
- 2) Collective behaviour decreases the civilization.
- 3) People become self conscious by crowd behaviour.
- 4) Without civilization we cannot create well cultured people.

DATA COLLECTION :

Secondary data collected with the help of book, references. It is just a general observation of a city.

IMPORTANCE OF CIVILIZATION :

Civilization is important for maintain peace of collective behaviour and increase the human relations. 'Man is a social animal' according to this sentence civilization is necessary for human being because if a person wants to live in society he should follow the rules and laws of society. Civilization helps to play our social role, It teach social responsibility to the masses. Civilization is a associative or Integrative social processes so it helps to teach Co-operation, accommodation, assimilation. Civilization means an ideal culture it can control on society, to fulfill the need of human with education, culture, socialization.

Civilization impacts on personality development because individual get education of social roles, instal discipline and obtain skills of social communication.

COLLECTIVE BEHAVIORS AND CIVILIZATION :

When people gather in a crowd or mobs we did not find Civilization at that place. People behave in an unreflecting and irrational way in crowds. Social pressure like as police, Government, administration become failure to operate and control a crowd.

Civilization make social conformity but collective behaviour of people in crowd, mobs, riots make social deviation because civilization maintain social control develop social ideology of public interest. Civilization process is helpful for socialization but when people become a part of collective behaviour they are responsible for faulty socialization people become a part of deviant groups from their collective behaviour.

Collective behaviour means all social interaction which indicates social relationships between man to man. Collective behaviour means how people behave in society as a member of a group or community. Individual civilized by socialization but when he becomes a part of collective behaviour he forget his civilization because. He becomes self conscious 'When two or more persons behave in the same way, it may be termed collective behaviour.'

'Collective behaviour refers to the actions of relatively temporary unstructured group of people who are focused on and reacting to the same event, information, person, group or custom.'

This collective behaviour includes in collective activities like as crowds, riots, panics, mobs, fashions, crazes, social revolutions, movement and public opinion. Collective behaviour is not regularly or routinely it is occasionally like people gather for celebrating any festivals, when people are in a Q at any public places like cinema hall, bus stand.

Crowd is a temporary collection of people. Crowd is quickly created and quickly dissolved. Crowd is not organized or united. It is just a physical presence of people for short time. Sometime its not having any purpose or aims for a group. The individuals only gather with their emotions, not for any achievements so they did not think about civility.

ACCORDING TO MACIVER :

"A physically compact aggregation of human being brought into direct temporary and unorganized contact with one another."

ACCORDING TO KIMBALL YOUNG :

“A crowd is a gathering of a considerable number of persons around a centre or point of common attraction.”

A crowd having a large number of people but the members of a crowd do not know each other. A crowd do not tolerate any opposition to their views, crowd reject any suggestion. The members are having highly emotions so the crowd behaviour is more deviates than the normal behaviour.

THEORIES OF GROUP MIND OR CROWD BEHAVIOUR :

Group mind theory of Lebon explains that the individual in the crowd loses his individuality and becomes a part of the crowd which comes to develop its own crowd consciousness. The Espinas calls group mind as social consciousness. Trotter's theory explains the every man is possessed of the instinct of gregariousness.

According to Durkheim, when people collect in a group, a collective consciousness is created by the mutual exchange of ideas and notions. When the several minds meet together there is a flow of consciousness from one mind to another.

According to MC Dougall every group has a mind of its own, group mind is not just a collection of individual members mind. The group mind has the power of influencing the mind of the individuals.

According to Allport the members of group are seen behaving in an identical manner the members motivate each other. The behaviour of the individual in the crowd is influenced by social facilitation inter-stimulation.

According to Freudian theory crowd behaviour as the release for repressed desires in the modern society because now a days people are having powerful tensions the crowd provides a momentary release of other wise repressed drives.

According the theory of multiple factors the individual in the crowd responds uncritically to the stimuli provided by the other members crowd behaviour is learned. The individual automatically responses to the wishes of others.

EFFECTS OF COLLECTIVE BEHAVIOUR ON CIVILIZATION :

I think the individual shows their social emotions throw the crowd behaviour individuals express their collective feelings like as anger, happiness, unrest towards the society.

People are not having their own rational ideas, thoughts, ideology in collective behaviour. They just become a part of crowd. A crowd does not have a self esteem

or ideal image. So crowd make uncivilized and uncultured atmosphere. Individual become egoistic, selfish in a crowd. So he fights for own interest. Crowd make people conscious about own needs and own benefit. For example :- when people arrive at a railway station, they gather in a crowd at that time at the ticket booking window people fight for getting ticket of traveling. In the same case when people want a sit in a bus or railway they conscious about own needs in that crowd. Individual inspire by group mind sometimes he could not understand what is a right way to take action or take decision he just follow the crowd or group from which he belongs. It is a quick action but it can effect for long time on society. People become uncontrolled in crowd behaviour. Crowd does not have manners. People tease each others in crowd, people make troubles, noise, torcher innocent people, women, thief get change to steel other property, valuable things, crowd destroy the public property. So crowd behaviour is responsible to make uncivilized culture.

A mob, riot or any social movement they are also having their own interests, They fights for their rights or demands. A person is not having has own identity in the crowd, his behaviour is hidden in the crowd so he dare to make violence, noise, terror, spread rumour. Individual can easily hide his intense emotions, mistakes and aggressive actions. Crowd is just a tendency of imitation. Individual never think for good or bad decision because there is no time for thinking about a ideal collective behaviour in a crowd. People never think about norms, values or culture and civilization in crowd behaviour.

CONCLUSION :

Thus we can say crowd can destroy but it cannot build human relation. Crowd attacks on the civilization. Mob psychology is harmful for civility of a state. If we want to stop the bad effect of collective behaviours, we have to maintain our good qualities like as peace, silence, humanity norms and values, patience, culture, let's educate the masses to increase the literacy because education teach a controlled collective behaviour it will be make a perfect civilization.

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