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“A STUDY OF IMPACT OF SAVINGS ON INVESTMENT PREFERENCES OF INVESTORS” A CASE STUDY OF BHMS DOCTORS OF AMRAVATI CITY, MAHARASHTRA, INDIA”



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REVIEW OF THE ARTICLE

“A Study Of Impact Of Savings On Investment Preferences Of Investors” A Case Study Of Bhms Doctors Of Amravati City, Maharashtra, India”

Sachin A. Bothra¹ and Dr. S. S. Kawitkar²

ABSTRACT:

The problem statement was clear and well articulated Savings and investment which are promoted by the capital market are the basis of capital formation and economic growth in the country so that it is essential to highlight the relationship between saving objectives of investors and their investment preferences among the various alternatives of investments in the market. Savings are invested in assets depending upon their risk and return characteristics.

INTRODUCTION:

The introduction provides a good, generalized background of the topic that quickly gives the reader an appreciation Savings are the foundation on which we can build our dreams, so keep saving! Explore new investment avenues to aim for potential wealth creation. Our approach towards saving our hard earned money is often shaped by our various aspects of routine life. Sometimes we save affects how we lead our life. It varies hand to hand. So discover our unique take on savings and determine our Savings Avatar. And accordingly, “while we work to save, let our savings work.”

METHODOLOGY:

The present study was exclusively realized on secondary data sources. It was purely descriptive type of research since it describes the facts relating to the problem. The said study is based on primary as well as secondary data. Primary data has been collected by survey method for which suitable questionnaire was structured and distributed among 50 BHMS Doctors of Amravati city with the help of convenience random sampling technique.

PRESENTATION OF RESULTS:

The amount of data presented was sufficient and appropriate. Tables, graphs, or figures were used judiciously and agree with the text After analysis and interpretation of the collected data it is concluded that most of the respondents believe in savings which leads towards their further investments and it further concludes that there is a significant impact of saving objectives of investors on their preferred investment avenues and there is a significant relationship between age

REFERENCES:

Prior publication by the author(s) of substantial portions of the data or study was appropriately acknowledged.

RELEVANCE:

The study was relevant to the mission of the journal or its audience. The study addresses important problems or issues; the study was worth doing.

FUTURE RESEARCH SCOPE:

1. Career For Faculty (<http://academicprofile.org/Professor/CareerForFaculty.aspx>)
2. Academic Plan (<http://academicprofile.org/Professor/AcademicPlan.aspx>)
3. Regarding Professor Promotion
(<http://academicprofile.org/Professor/regardingPromotion.aspx>)
4. Fellowship for Post Doctoral (<http://academicprofile.org/Professor/FellowshipForPD.aspx>)
5. Online Course on Research (<http://onlineresearch.in/Default.aspx>)

SUMMARY OF ARTICLE

		Very High	High	Average	Low	Very Low
1.	Interest of the topic to the readers		✓			
2.	Originally & Novelty of the ideas	✓				
3.	Importance of the proposed ideas			✓		
4.	Timelines		✓			
5.	Sufficient information to support the assertions made & conclusion drawn	✓				
6.	Quality of writing(Organization, Clarity, Accuracy Grammer)			✓		
7.	References & Citation(Up-to-date, Appropriate Sufficient)		✓			

Future Research Suggestions

This Article can expand further research for MINOR/MAJOR Research Project at UGC

