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ORIGINAL ARTICLE

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STATUS OF MARKET CAPITALIZATION DURING INFLATION PERIODS IN INDIA WITH ESTIMATION OF BSE AND ASIA REGION

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B.S.Zare

ABSTRACT

Market Capitalization is calculated on the basis of stock price and its volume for the certain period. In India, BSE and NSE plays crucial role as financial market as the best exchange and provide trading platform to the traders. The growth of market capitalization shows the best performance of the exchange in the country. Present study finds the market capitalization performance in the contribution in the world.

Article Indexed in



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REVIEW OF THE ARTICLE

Status Of Market Capitalization During Inflation Periods In India With Estimation Of BSE And Asia Region

B. S. Zare

Title, Authors:

The title was clear and informative. The title was representative of the content and breadth of the study.

Introduction:

Introduction state that, the WFE are the trade association of 60 publicly regulated stock, futures and options exchanges and their operators are responsible for the functioning of key components in the financial world. Core issues or research variables are identified. Research objectives were clearly stated.

Review of related Literature:

The number of references is appropriate and their selection is judicious. Author reviewed researches of ,Das (2014),J Dennis Rajakumar, Gayathri & Kalaivani (2014),DeepinderKaur&ShipraBansal (2014),etc.

Methodology:

The author clearly identified the research methodology and any associated limitations of the research design. Student t-test was used for examination of difference between the means before and after inflation by using Microsoft Excel Software and effect size (r) was considered for the same. Regression analysis is used for estimation of BSE and Asia region market capitalization at the World. instruments adequately described, including issues of appropriateness.

Conclusions:

Conclusions were sufficiently stated in the paper.

References:

References mentioned were sufficient for the study.

Scientific Conduct:

There were no instances of plagiarism. Ideas and materials of others were correctly attributed.

Relevance:

The study was relevant to the mission of the journal or its audience.

Points to Improve:

Must suggest direction for further research.

SUMMARY OF ARTICLE

No.		Very High	High	Average	Low	Very Low
1.	Interest of the topic to the readers	✓				
2.	Originally & Novelty of the ideas		✓			
3.	Importance of the proposed ideas		✓			
4.	Timelines	✓				
5.	Sufficient information to support the assertions made & conclusion drawn			✓		
6.	Quality of writing (Organization, Clarity, Accuracy Grammer)		✓			
7.	References & Citation (Up-to-date, Appropriate Sufficient)	✓				

FUTURE RESEARCH SCOPE:

1. Comparative analyses of e-marketing strategies.
2. Innovative e-marketing.
3. e-Marketing strategy & implementation.
4. Consumer-oriented e-communication and marketing.
5. B2B e-commerce and e-marketing.
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Editor-in-Chief

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