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ORIGINAL ARTICLE

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How to Write Articles-

Here are a few basic steps to take to craft an interesting, informative article.

Method 1 of 3: Come Up With An Idea

1. Get to know your audience. Decide who you need to write for before proceeding with planning or writing an article. Identify the needs of your readership. What do your readers need to know? How does your own knowledge matchup against the information they need? This will be the easiest way for you to find a topic to write about
2. Be unique. If you are writing an article about something that other people are also writing about, try to be unique in how you approach the material
3. Be passionate. You should care about the topic you choose to write about. Your enthusiasm will show in your writing and it will be much more engaging for your readers

Method 2 of 3: Research Your Idea

1. Learn the basics. Get the general explanation of whatever you are trying to write about. This will give you a basic framework for what to look for as you research.
2. Find reliable sources. Now that you know what to look for, research your topic. You can use the internet, a library, conduct interviews, watch documentaries, or whatever you feel is appropriate to teach you everything you need to know about your topic. Be an expert!
3. Get different types of material. During your research, look for material that isn't text. This can be used or altered to add to your article.

Method 3 of 3: Write Your Article

1. Decide your length. Does this article have a word count? Do you need to fill a certain number of pages? Consider what type of content you're writing about and how much space that can fill, as well as how much needs to be written in order to cover the topic adequately, before proceeding with writing your article.
2. Outline your article. Before you begin formal writing, you will want to outline your article.
3. Edit your work. Before you submit your work, you will want to do some editing and revision. If time allows, wait for a day or two before editing
4. Respect the rights of other writers. If you are using information from an external source, be sure to cite the source at the bottom of the article.
5. Submit your work. When you've finished, submit your work in the appropriate manner.

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Review Editor



Happy Writing.....

4

Happy Writing.....

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ABSTRACT:

E-commerce which is developing at a high rate in India can become a platform for anti-competitive issues and agreements that can come up in the future. Some potential competitive issues have been discussed and international cases where anti-trust issues have come up in E-commerce markets. Credits cards are the facilitators of E-commerce. Some international case studies are done where anti-competitive agreements have come up between the credit card companies.

Abstract Report: The Title Accurately Said The Study was About.

INTRODUCTION:

Markets need to be focused on customer satisfaction is more than in the past, because of rapid growth and highly complex business environment characterized through diminishing client reliability in present heavy competition. The description of customer satisfaction and relationship is in danger of being tested incomplete by the presence of a several players in the market place and enhanced globalization.

Introduction Report: This Article Include Full Introduction, Methods, Results & Introduction Section.

OVERVIEW:

- Literature Review
- Strategic Information Management & Technology
- Customer Relationship Management
- Customer Focus
- Technology & Infrastructure
- As per Allard (2001), Information itself can be of several types

Overview Report: Figures are Imported to Provide Explanation for Background Information. Conclusion of This Paper Clearly Supported Results.

DISCUSSION:

The information flow within the organization via effective technology, a customer-centric approach and strategy, & customer satisfaction measurement are effective check-points for an organization to analyze, correct and subsequently achieve its business objectives and retain its customer's vis-à-vis making new ones. Technology should be used not only to prioritize information to appropriate levels within the organization but also to help make the website more attractive to attract more customers. It should help develop the website to become more personalized in order to service prospective customers.

Discussion Report: The Text is Rounded off with a Conclusion that Discusses the Implication of The Findings & Ideas Discussed & Their Impact on Future Research Direction.

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Reference Report: There are Places where the Author Sartaj Fatima and Mohammed Sajjad Ali Need to Cite a Reference, but Have Not

SUMMARY OF ARTICLE

	Very High	High	Average	Low	Very Low
1. Interest of the topic to the readers	✓				
2. Originally & Novelty of the ideas	✓				
3. Importance of the proposed ideas		✓			
4. Timelines		✓			
5. Sufficient information to support the assertions made & conclusion drawn					
6. Quality of writing(Organization, Clarity, Accuracy Grammer)	✓				
7. References & Citation(Up-to-date, Appropriate Sufficient)			✓		

This Article is Innovative & Original, No Plagiarism Detected

FUTURE RESEARCH SUGGESTIONS

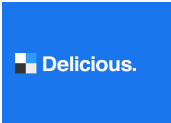
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